

## Primary Logos (Vertical)



RiRGBVerticalNoBack.png  
 RiRGBVerticalonWhite.jpg  
 RiRGBVerticalonWhite.pdf  
 RlpantoneVerticalonWhite.eps  
 RiCMYKVerticalonWhite.tif



RiRGBVerticalForBlueBack.png  
 RiRGBVerticalBlueBack.jpg  
 RiRGBVerticalBlueBack.pdf  
 RlpantoneVerticalBlueBack.eps  
 RiCMYKVerticalBlueBack.tif

## Secondary Logos (Horizontal)



RiRGBHorizontalNoBack.png  
 RiRGBHorizontalonWhite.jpg  
 RiRGBHorizontalonWhite.pdf  
 RlpantoneHorizontalonWhite.eps  
 RiCMYKHorizontalonWhite.tif



RiRGBHorizontalForBlueBack.png  
 RiRGBHorizontalBlueBack.jpg  
 RiRGBHorizontalBlueBack.pdf  
 RlpantoneHorizontalBlueBack.eps  
 RiCMYKHorizontalBlueBack.tif

## Download Logos:

<https://www.dropbox.com/sh/qznyi12572kpg6n/AAB14lqcDQPMsRDq2rqG7sHWa?dl=0>

## Logo Colors



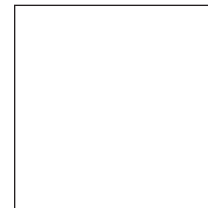
BLUE

PMS 2955 C  
 CMYK 100 60 10 53  
 RGB 0 56 101  
 HTML 003865



YELLOW

PMS 130 C  
 CMYK 0 32 100 0  
 RGB 242 169 0  
 HTML F2A900



WHITE

CMYK 0 0 0 0  
 RGB 255 255 255  
 HTML FFFFFFFF

## Typography

### Headline: Museo Sans 700

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890 \$%&(.,;:#!?)

### Body Copy: Museo Sans 300

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890 \$%&(.,;:#!?)

### Alternative Typeface

Museo is an Adobe typeface and if you do not have access to it, the Arial Type family has been chosen as an alternative.

### Headline: Arial Bold

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890 \$%&(.,;:#!?)

### Body Copy: Arial Regular

abcdefghijklmnopqrstuvwxy  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890 \$%&(.,;:#!?)